Little Black Book – what is it?

The Little Black Book is a comprehensive directory of oil spill contractors in 50 countries. The 8th Edition was published in April 2019., the directory has been in production since 2001.

How often is it published?

Approximately every 3 years (there needs to be sufficient changes in the industry).

Who is eligible for a listing?

Any organization that provides an emergency oil spill cleanup service - primarily focusing on gross oil removal, not remediation. Spill response management and some remediation contractors in non-coastal communities are sometimes included subject to the editors' discretion.

Can suppliers be listed?

No. Suppliers and manufacturers are offered the opportunity to advertise

Is there a fee for updating existing listings? No

Are there any recurring fees for being listed? No

Is there a fee for being listed for the first time? Yes - there is a setup fee of $190 for each location.

Do advertisers have to pay setup fees? No

How are the LBB distributed?

At oil spill conferences around the World - for example Clean Gulf, Interspill, International Oil Spill Conference, AMOP. Arrangements are made with the conference organizers to help distribute. Some are also offered over the internet.

How many copies are distributed?

Approx 1500

When will it be published?

The 9th Edition is slated for publication in late 2023 or early 2024

What is the deadline for advertising and artwork?

To be advised

What format is needed for the artwork?

Instructions will be provided.

What are the advertising options?

We offer full page print adverts in the Little Black book. Advertisers get a logo on Cleanupoil.com that runs from the date of commitment until the next LBB (subject to availability)
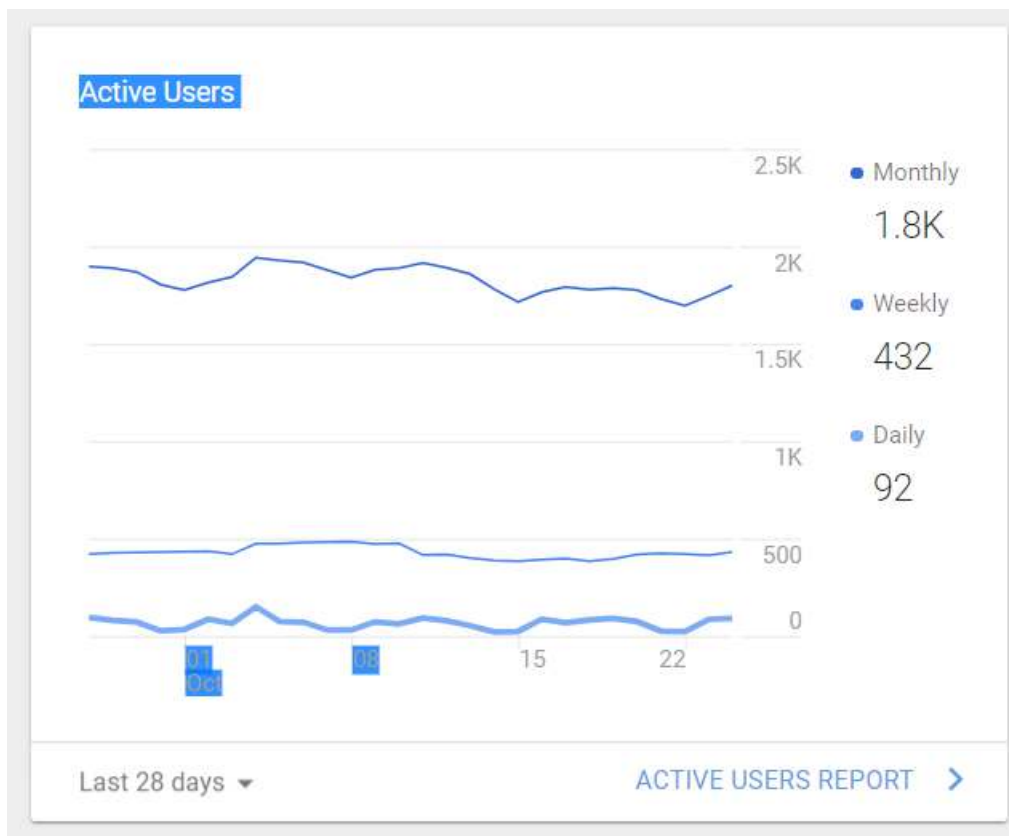
How much does it cost to advertise?

We can offer a standard page within the book (full page, full color) for $2,900.00 Discounts are available for members of oil spill associations.

Prime pages eg Inside front cover are at a premium rate and offered to existing advertisers first. Prime pages may become available however they cannot be guaranteed.

Will advertisers receive free copies of the LBB? Yes

How much exposure does Cleanupoil.com receive?

Web traffic is monitored using Google Analytics.

The site typically receives 1800 active users per month